POELLE

Wholesale Presentation



DESIGNED AND MADE IN **OUR OWN ATELIER, UKRAINE.**


Color Field




Blue Velvet




POÉLLE
L'Art de Vivre


POÉLLE

The poetry *of form.*

POELLE is a Ukrainian leather goods house, founded in 2021. The name joins poetry, *pelle* and *elle*. For us, form carries the meaning: clean, architectural lines, one quiet detail, and collections conceived as dialogues with art. Every bag is made by hand in our own atelier in Horodok.

POELLE



POELLE
at a glance.

Customer	A woman who values form, art and quality
Retail	≈ €300–700
Made	By hand, in our own atelier in Ukraine
Range	Seasonless core, regular new concepts
Warranty	One year
Shipping	From Ukraine, the EU and the US

POELLE



Two founders, *one atelier.*



Pavlo Popko
Co-founder, creative director



Petro Lyshak
Co-founder, CEO

Forbes UKRAINE 30 Under 30, 2026

EY Entrepreneur Of The Year® Ukraine 2026

POELLE was founded in 2021 and built around its own production from the first day.





One atelier, *every step.*

Horodok, Ukraine
≈1,000 m² · ≈50 artisans













Made by hand.
Nothing outsourced.

Handmade in Ukraine























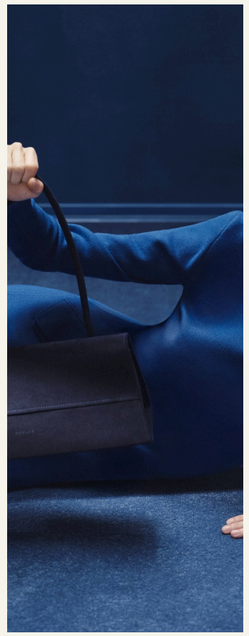


POELLE

















POELLE























POELLE

The range



Cecilie



Josefine



Medium Carolyn Tote



Large Carolyn Tote



Jane Tote



Object Nº 03 Small



Object Nº 03 Medium



Object Nº 03 Large



Untitled Small



Untitled Medium



Elza Clutch

The range



Queen



Bell Maxi



Bell Mini



Britni



Josy



Sophie



Cleo



Debut



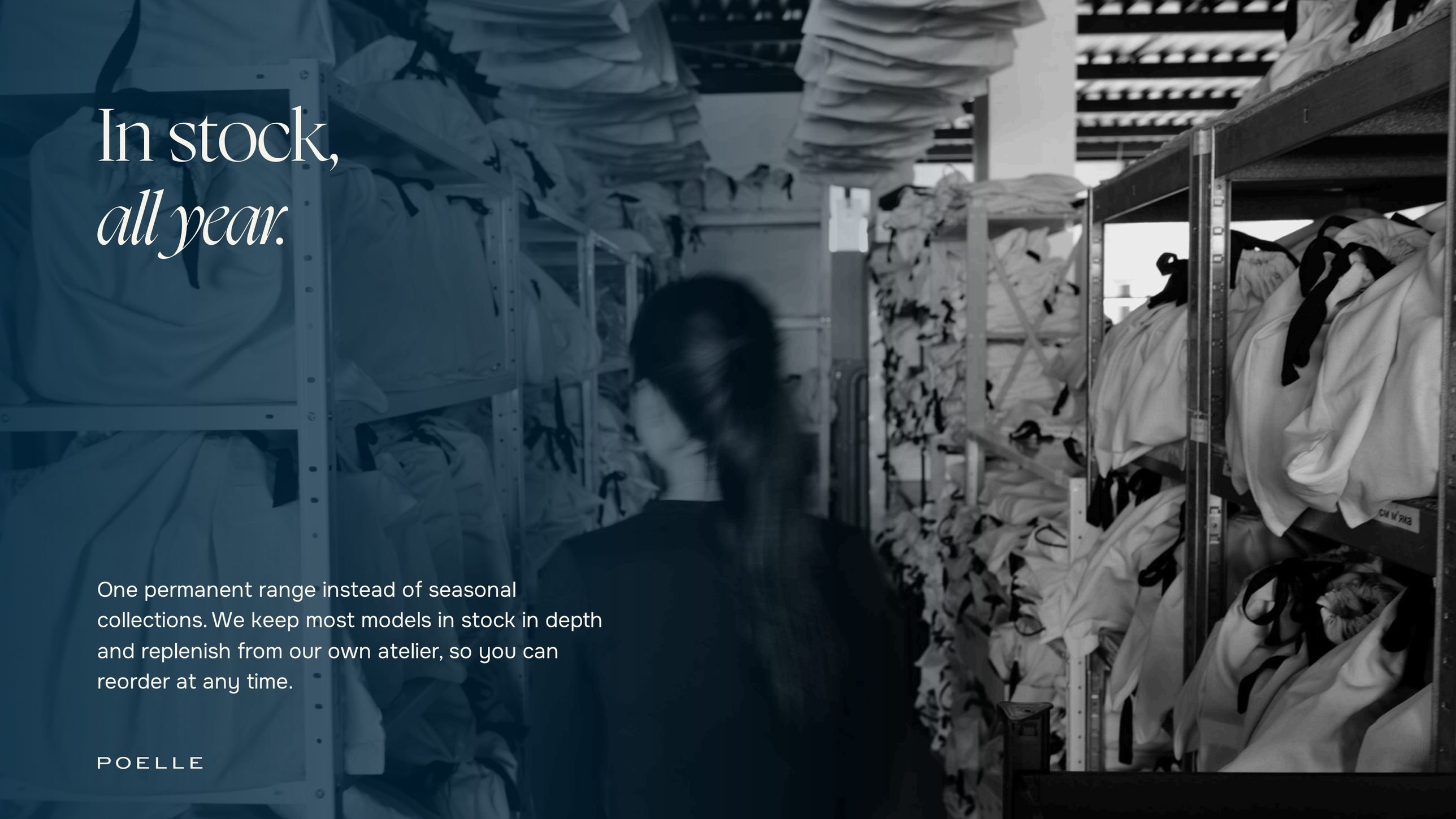
Belle



Prima Mini



Prima Large



In stock, *all year.*

One permanent range instead of seasonal collections. We keep most models in stock in depth and replenish from our own atelier, so you can reorder at any time.

POELLE

In the press

Forbes VOGUE ELLE Harper's BAZAAR

marie claire COSMOPOLITAN

What partners *can count on.*

Supply	Restock from our atelier in 1–2 weeks
Margin	Wholesale prices set for a full retail margin
Content	Campaign imagery for your channels
Warranty	One year for your customer
Invoicing	EU and US companies

POELLE



Belong to Yourself.
Inspire Others.

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Handmade in Ukraine

